



# VSP Premier Edge Curriculum

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training and  
education

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# ELEARNING COURSES


Category	Course#	Course Name	Badging		Audience		Access		
			Badge	Points	Staff	Doctor	VSP Network	Silver	Gold

## VSP Network

VSP Premier Edge	807N	<p><b>Introducing: VSP PremierMax™</b></p> <p>In this course, you'll discover VSP PremierMax, an exciting new vision care product, can support your patient flow and increase profitability while differentiating your practice in the marketplace. It's one more way we're helping people see the possibilities.</p>		15	✓	✓	✓	✓	✓	✓
	808Na	<p><b>VSP Premier Edge Overview</b></p> <p>Check out this course to discover what VSP Premier Edge is and how it demonstrates our commitment to helping you achieve your practice goals (this is the first course in the series).</p>		10	✓	✓	✓	✓	✓	✓
	808Nb	<p><b>VSP Vision™ Premier Program Benefits, Levels, and Targets</b></p> <p>Premier Edge continues to evolve, supporting your long-term success and offering more choice and flexibility based on doctors' feedback. In this course, you'll discover benefits, levels, and targets needed to achieve your business objectives. This is the second course in the series.</p>		25	✓	✓	✓	✓	✓	✓
	808Nc	<p><b>VSP Premier Edge Tracking Your Status</b></p> <p>Want to track your current Premier Program status? Interested in increasing your program participation? Enroll in this course to learn how to efficiently track your current program status, maintain that status, and reach a higher program level (this is the third course in the series).</p>		10	✓	✓	✓	✓	✓	✓









		Badging		Audience		Access				
Category	Course#	Course Name	Badge	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum

**VSP Network**

VSP Premier Edge	809N	<p><b>Maximizing the VSP Vision Premier Program</b></p> <p>Do you know all the benefits available to you through your participation in the VSP Vision Premier Program? Identify gaps and new opportunities in this webinar, where Dr. Winnick shares his personal experience with easy-to-implement tips including ways to maximize revenue, savings, and patient benefits.</p>		60		✓	✓	✓	✓	✓
Products and Services	112N	<p><b>Eye Health Professionals</b></p> <p>In this course, you'll learn about seven types of eye health professionals including their roles and responsibilities at an optometry practice.</p>		15	✓		✓	✓	✓	✓
	113N	<p><b>How Lenses Work</b></p> <p>In this course, you'll learn all about the amazing anatomy of the eye—including how our lenses work—common lens conditions, and corrective lens types.</p>		15	✓		✓	✓	✓	✓
	114N	<p><b>Measuring Vision</b></p> <p>Enroll in this course today for a comprehensive overview of the Snellen eye chart, learn how vision is measured, and explore types of vision such as 20/20.</p>		15	✓		✓	✓	✓	✓
	115N	<p><b>Optometry's Role in Overall Health</b></p> <p>Learn how eye health relates to overall health.</p>		20	✓		✓	✓	✓	✓

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**VSP Network**

Products and Services	900N	<b>Explanation of Payment (EOP) Overview</b> Learn how to read and understand the VSP Vision explanation of payment.		30	✓	✓	✓	✓	✓	✓
	909N	<b>Unity® Via II Lens Spotlight</b> Learn more about Unity Via II Lens Spotlight and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.		15	✓		✓	✓	✓	✓
	921N	<b>How to Check Eligibility and Authorize Benefits</b> Using eClaim, easily get your VSP patients' coverage information online before they come to your office.		15	✓		✓	✓	✓	✓
	922N	<b>Submitting Claims Exam Only</b> Ease into eClaim submission with this tutorial on submitting exam-only claims.		15	✓		✓	✓	✓	✓
	923N	<b>Submitting Claims Exam and Basic Glasses</b> Learn the steps for submitting eClaims for an exam and basic glasses.		15	✓		✓	✓	✓	✓
	924N	<b>Submitting Claims Exam and Contacts</b> Learn the steps for submitting eClaims for an exam and contacts.		15	✓		✓	✓	✓	✓
	925N	<b>Coordination of Benefits: Introduction and Multiple VSP Plans</b> This training will give an overview of Coordination of Benefits and the first common scenario, multiple VSP Plans.		15	✓		✓	✓	✓	✓
	926N	<b>Coordination of Benefits: VSP Plan Is Secondary</b> Find out how to submit an online Coordination of Benefits claim when the VSP Plan is secondary to another insurance.		15	✓		✓	✓	✓	✓

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**VSP Network**

Products and Services	927N	<p><b>Coordination of Benefits: VSP Plan Is Secondary with Multiple VSP Plans</b></p> <p>This training shows how to file an online Coordination of Benefits claim when the VSP Plan is secondary to another insurance with multiple VSP Plans.</p>		15	✓		✓	✓	✓	✓
	928N	<p><b>Coordination of Benefits: Resources</b></p> <p>This training shows how to file an online Coordination of Benefits claim when the VSP Plan is secondary to another insurance with multiple VSP Plans.</p>		15	✓		✓	✓	✓	✓
	929N	<p><b>Submitting Claims Glasses with Enhancements</b></p> <p>Discover how to submit eClaims when glasses have multiple lens enhancements.</p>		15	✓		✓	✓	✓	✓
	931N	<p><b>Unity Designs Product Spotlight</b></p> <p>Learn more about Unity Designs vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓
	932N	<p><b>SunSync® Light-Reactive Product Spotlight</b></p> <p>Learn more about SunSync vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓
	933N	<p><b>TechShield® Anti-Reflective Coatings Product Spotlight</b></p> <p>Learn more about TechShield vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓







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**VSP Network**

Products and Services	944N	<p><b>Spotlight on bebe</b></p> <p>Learn more about the bebe brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	945N	<p><b>Spotlight on Calvin Klein</b></p> <p>Learn more about the Calvin Klein brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	946N	<p><b>Spotlight on Dragon®</b></p> <p>Learn more about the Dragon brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	947N	<p><b>Spotlight on Flexon®</b></p> <p>Learn more about the Flexon brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	948N	<p><b>Spotlight on Longchamp</b></p> <p>Learn more about the Longchamp brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	949N	<p><b>Spotlight on McAllister</b></p> <p>Learn more about the McAllister brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓








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**VSP Network**

Products and Services	950N	<p><b>Spotlight on Nike</b></p> <p>Learn more about the Nike brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	951N	<p><b>Spotlight on Lenton &amp; Rusby®</b></p> <p>Learn more about the Lenton &amp; Rusby brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	703GP	<p><b>The Premier Program Doctor-Remote Offer</b></p> <p>Learn how you can address business needs like staffing shortages with doctor-remote comprehensive eye exams, a Premier Program exclusive offer.</p>		15		✓			✓	✓
	704GP	<p><b>Are Doctor-Remote Comprehensive Eye Exams Right for Me?</b></p> <p>Take this course to learn if implementing doctor-remote eye exams is right for you and your practice.</p>		15		✓			✓	✓
	705GP	<p><b>Which Doctor-Remote Vendor Should I Choose?</b></p> <p>Congratulations on identifying doctor-remote eye exams as a solution for your practice! Enroll in this course to learn about each of the platform vendors.</p>		15		✓			✓	✓
	706GP	<p><b>Optimizing the Premier Program Doctor-Remote Solution</b></p> <p>In this course, you'll learn how to maximize your patient's experience—from pre-appointment to materials selection—to ensure successful implementation and customer satisfaction.</p>		15		✓			✓	✓
	917G	<p><b>Maximizing VSP with Maui Jim</b></p> <p>Join us as we explore how Maui Jim is positioned as a top-tier eyewear brand to not only help your practice make the best use of patient benefits, but also drive profitability.</p>		15	✓				✓	✓



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**Specialization**



Diabetes	600N	<p><b>5 Reasons to Take Diabetes Education</b></p> <p>Understanding diabetes is critical for every practice. Discover the no-cost education options available for you and your staff through Premier Edge Training and Education.</p>	ADA	10	✓	✓	✓	✓	✓	✓
	601N	<p><b>Essential Medical Eye Care</b></p> <p>Learn how VSP has streamlined its supplemental medical eye care coverage by creating a single plan, simplifying billing, and increasing availability by making it standard coverage for most VSP patients. You'll also learn how you can leverage this plan to maximize VSP benefits for your patients with diabetes and other medical eye care needs.</p>	ADA	15	✓	✓	✓	✓	✓	✓
	605N	<p><b>Focus on Diabetes: An Overview for Optometrists</b></p> <p>This course was developed with the American Diabetes Association and will review diabetes prevalence, risks, diagnosis, management, and prevention, as well as emphasize the role of eye health professions on the diabetes care team.</p>	ADA	60		✓	✓	✓	✓	✓
	609N	<p><b>Diabetes 101: Training for Staff</b></p> <p>Take this first of four modules to learn about diabetes and how it relates to eye care. Recommended for staff.</p>	ADA	15	✓		✓	✓	✓	✓
	610N	<p><b>Diabetes Prevention: Training for Staff</b></p> <p>Take the second of four modules to learn about diabetes and eye care. Recommended for staff.</p>	ADA	15	✓		✓	✓	✓	✓
	611N	<p><b>Diabetes and Eye Health: Training for Staff</b></p> <p>Take this third of four modules to learn about diabetes and eye health. Be sure to take modules one and two before starting this module. Recommended for staff.</p>	ADA	15	✓		✓	✓	✓	✓
	612N	<p><b>Healthy Living with Diabetes: Training for Staff</b></p> <p>Take the final module of this four-part series to learn how people live with diabetes. Recommended for staff.</p>	ADA	15	✓		✓	✓	✓	✓

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### Specialization

Diabetes	614N	<p><b>Focus on Diabetes: A Closer Look at Diabetes for Optometrists</b></p> <p>This course takes a closer look at the connections between diabetes and eye health and the complementary roles of health care and eye care professionals within the larger interdisciplinary diabetes care team. It is recommended that you take the 605N Focus on Diabetes: An Overview for Optometrists course before taking this course.</p>	ADA	60		✓	✓	✓	✓	✓
	617N	<p><b>VSP Exclusive Member Extra Offers for Patients with Diabetes</b></p> <p>Learn about the valuable offers available to your VSP patients with diabetes through the VSP Exclusive Member Extras Program.</p>	ADA	15	✓	✓	✓	✓	✓	✓
	618N	<p><b>American Diabetes Association Risk Test</b></p> <p>Learn about the American Diabetes Association Risk Test and how you can easily implement it in your practice.</p>	ADA	15	✓	✓	✓	✓	✓	✓
	619N	<p><b>Practice Roadmap for Diabetes Management</b></p> <p>Learn how the diabetes epidemic is impacting optometric practices, including the need to manage patient medical issues and the effects on practice management and patient flow. Complete the quiz at the end of the course to earn one-hour of COPE-accredited CE.</p>	ADA	60		✓	✓	✓	✓	✓

### Business Consulting

Understanding the Patient Journey	502GP	<p><b>Making Memorable First Impressions</b></p> <p>This course covers the importance of memorable first impressions that can help your practice earn new patients. You'll learn how patients make purchasing decisions, how to create an environment that articulates your brand, and engage the five senses utilizing your retail space.</p>		15	✓				✓	✓
	503GP	<p><b>Customizing Your Appointment Scheduling</b></p> <p>Learn how to use appointment scheduling to meet your capacity planning and the needs of your patients.</p>		15	✓				✓	✓

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**Business Consulting**

Understanding the Patient Journey	507GP	<p><b>Optimizing the Check-Out Process</b></p> <p>This course will help you streamline your checkout process in order to “close the sale,” retain patients and increase your per-patient revenue.</p>		15	✓				✓	✓
	508GP	<p><b>Maximizing Material Pick-Ups</b></p> <p>Did you know when patients pick up their materials, you have an opportunity to make another sale? Take this course to learn why providing exceptional customer service experience at pick-up can lead to additional purchases.</p>		15	✓				✓	✓
	509GP	<p><b>Maximizing the Patient Arrival</b></p> <p>It's crucial to take advantage of the time patients spend in your office before their exam. This course offers tips on how to create a welcoming, efficient, and memorable experience upon arrival that will keep your patients coming back.</p>		15	✓				✓	✓
	510N	<p><b>Expanding Your Patient Base</b></p> <p>Explore new ways to increase your patient base, loyalty, and capture rate.</p>		20		✓	✓	✓	✓	✓
Boosting Business Opportunities	402N	<p><b>Understanding Tactics to Maximize Opportunities</b></p> <p>In this course, we'll cover sales tactics such as bundling and strategic promotions to help you maximize opportunities for your practice.</p>		15	✓	✓	✓	✓	✓	✓
	421N	<p><b>My Marketing Minute: Session 1</b></p> <p>Session 1 includes the following three videos: Five Strategies to Simplify Your Website for Patients, Four Top Branding Tips for Your Practice, and Choosing the Right Social Media Channels for Your Practice.</p>		10	✓	✓	✓	✓	✓	✓
	422N	<p><b>My Marketing Minute: Session 2</b></p> <p>Session 2 includes the following three videos: How to Use My Marketing Team Campaigns, Help Your Practice Shine for National Sunglasses Day, and Managing Your Online Reputation.</p>		10	✓	✓	✓	✓	✓	✓


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**Business Consulting**

Boosting Business Opportunities	423N	<p><b>My Marketing Minute: Session 3</b>                      Session 3 includes the following three videos: Ace the New School Year with these Marketing Tips, Simple Hiring Tools to Make the Recruiting Process Easier, and Why You Need to Start Creating Video Content NOW.</p>		10	✓	✓	✓	✓	✓	✓
	424N	<p><b>My Marketing Minute: Session 4</b>                      Session 4 includes the following three videos: How to Make Your First Viral-Worthy TikTok Video, Tips to Enhance Your Patient Newsletter, and The Beginner's Guide to SEO.</p>		10	✓	✓	✓	✓	✓	✓
	425N	<p><b>My Marketing Minute: Session 5</b>                      Session 5 includes the following three videos: Optimizing the Patient Journey, Three Reasons to Get on LinkedIn Now, and Avoid the Blue Light Blues: Practice Marketing Tips.</p>		10	✓	✓	✓	✓	✓	✓
	426N	<p><b>My Marketing Minute: Session 6</b>                      Session 6 includes the following three videos: Marketing Your Services: Eye Emergencies, Practice Marketing Tips: National Eyewear Day, and Sun-Sational Marketing Tips For Your Practice.</p>		10	✓	✓	✓	✓	✓	✓






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**Business Consulting**

Boosting Business Opportunities	701N	<p><b>Understanding Telehealth—Part 1</b></p> <p>Learn how telehealth can benefit VSP network doctors and their patients, and explore four main approaches to virtual care.</p>		15		✓	✓	✓	✓	✓
	702N	<p><b>Using Telehealth—Part 2</b></p> <p>Explore tips and methods for how to deliver telehealth successfully in your practice.</p>		15		✓	✓	✓	✓	✓
	301GP	<p><b>How to Use the Practice Performance Tracker</b></p> <p>Would you like to improve your practice's performance? It first starts by using the Practice Performance Tracker to measure your current performance to establish a baseline and using it to help improve certain areas of your business. To learn how, watch this eLearning on how to use the Practice Performance Tracker and see how increasing your practices' performance can increase revenue.</p>		15		✓			✓	✓
	401G	<p><b>Guide to Luxury Selling</b></p> <p>Learn how luxury selling is different from traditional retail sales in that the main goal is to provide and create a luxury experience for the shopper. It is about observing, creating trust with clients, and understanding their needs. These are important factors to consider when making a proposal and ensuring it results in a sale.</p>		25	✓	✓			✓	✓
	403GP	<p><b>Optimizing Margins to Create Long-Term Success</b></p> <p>Take this course to help you track your sales and promotions to support your strategic plan and achieve your goals. You'll learn how to measure Key Performance Indicators (KPIs) and utilize Price Elasticity (PE) to create long-term success for your business.</p>		15		✓			✓	✓

**Badging Audience Access**






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**Business Consulting**

Boosting Business Opportunities	404GP	<p><b>It Starts with Marketing</b></p> <p>Creating awareness about your practice is the first step to getting noticed. Take this course to learn how to speak to your consumers' unique needs and leverage the right communication channels to successfully market your business.</p>		15		✓			✓	✓
	405GP	<p><b>Improving Capture Rate</b></p> <p>Don't let opportunity walk out the door! Learn how to improve your capture rate and increase profitability.</p>		15		✓			✓	✓
	406GP	<p><b>Understanding Brand Positioning</b></p> <p>Your brand is much more than a logo. Take this course to identify your strengths, weaknesses, threats, and opportunities—and learn how to harness your analysis to create a brand identity that resonates with your patient segments.</p>		15		✓			✓	✓
	407GP	<p><b>Creating a Memorable Shopping Experience</b></p> <p>In this course, you'll learn the importance of strategic selling and creating a tailored shopping experience to keep your patients coming back.</p>		15	✓	✓			✓	✓
	409G	<p><b>Exam: Emphasizing the Value</b></p> <p>What's one thing your practice has that others don't? You. In this course, you'll learn how to highlight your expertise and high-quality products to emphasize the value of an eye exam at your practice.</p>		15	✓	✓			✓	✓
	410G	<p><b>The Importance of Inventory Management and Strategic Pricing</b></p> <p>Do you have enough of the product your patients want at just the right price? This course will help you make that determination.</p>		20		✓			✓	✓






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### Professional Development

Leadership and HR	200G	<p><b>Coaching Your Optometric Team</b></p> <p>Learn the skills needed to coach your optometric team to help them grow as individuals and provide optimal patient care. Explore how to deepen emotional intelligence and share constructive feedback.</p>		15		✓			✓	✓
	206GP	<p><b>Improving Staff Engagement</b></p> <p>Everyone appreciates recognition for a job well done. In this course, you'll learn how to effectively engage your staff in meaningful ways and position them as ultimate brand ambassadors.</p>		15		✓			✓	✓
	207G	<p><b>Increasing Practice Performance through Effective Communication</b></p> <p>Discover how cultivating assertiveness can enhance communication in your practice and help your optometric team to thrive.</p>		15		✓			✓	✓
	215G	<p><b>Onboarding Optometry New Hires</b></p> <p>An all-inclusive resource guide to onboard new hires at your optometric practice. Receive recommendations for success, along with resources (including checklists and timelines) to help you and each new employee stay organized during the training period.</p>		30	✓	✓			✓	✓
	242G	<p><b>Resilience in Optometry</b></p> <p>In this course, you will explore resilience as it relates to individuals and optometry provider practices. You'll learn about shared characteristics among resilient people, and explore ways to deepen resilience in yourself, your team, and your patients.</p>		20	✓	✓			✓	✓

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### Professional Development

Certified Paraoptometric (CPO) Exam Prep	302G	<p><b>Certified Paraoptometric (CPO) Exam Prep Introduction</b></p> <p>Welcome to the VSP Certified Paraoptometric Review Course. This module is an introduction to becoming a Certified Paraoptometric Technician. Topics include CPO certification requirements, continuing education, course syllabus, and more.</p>		10	✓				✓	✓
	303G	<p><b>Basic Science</b></p> <p>Science is the foundation of eye care. This module will cover the components of light, electromagnetic spectrum, refraction, reflection, dioptric lens power, magnification, polarization, and more.</p>		10	✓				✓	✓
	304G	<p><b>Medical Terminology</b></p> <p>Understanding and communicating using medical terms is an essential part of being a CPO technician. This module covers root word, prefix structure, and common terms used in eye care.</p>		10	✓				✓	✓
	305G	<p><b>Basic Anatomy Part 1</b></p> <p>It's important to understand the anatomical structures of the human eye and surrounding structures (adnexa). Basic Anatomy Part 1 provides an introduction to ocular anatomy. Topics include orbital bones, extraocular muscles, lacrimal system, tear film, lids, and more.</p>		10	✓				✓	✓
	306G	<p><b>Basic Anatomy Part 2</b></p> <p>Basic Anatomy Part 2 expands on Part 1. Topics include the cornea, crystalline lens, ciliary process, accommodation, anterior and posterior chambers, choroid, retina, rod and cones photoreceptors, the visual pathway, and more.</p>		10	✓				✓	✓



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### Professional Development

Certified Paraoptometric (CPO) Exam Prep	307G	<p><b>Common Eye Disorders Part 1</b></p> <p>Paraoptometric eye care professionals need to have a basic understanding of common eye disorders, conditions, and treatment regimens. This module will review refractive errors, blepharitis, conjunctivitis, subconjunctival hemorrhages, and more.</p>		10	✓				✓	✓
	308G	<p><b>Common Eye Disorders Part 2</b></p> <p>Common Eye Disorders Part 2 expands on Part 1. Topics include amblyopia, treatment options, foreign body, corneal abrasions, ulcers, pinguecula, pterygium, Fuchs' dystrophy, cataracts, glaucoma, and more.</p>		10	✓				✓	✓
	309G	<p><b>Ophthalmic Prescriptions</b></p> <p>Understanding the components of an ophthalmic prescription is essential for all eye care professionals. This module will explore spectacle prescriptions, sphere, cylinder, axis, prism, pupillary distance (PD), transposition, and contact lens prescriptions.</p>		10	✓				✓	✓
	310G	<p><b>Basic Pharmacology</b></p> <p>It's important to be familiar with common pharmaceuticals and potential drug-to-drug interactions, as well as the pharmaceuticals that may be prescribed in an optometric practice. This module explores common pharmaceuticals paraoptometric eye care professionals encounter working in an optometric practice. Topics include mydriatics, cycloplegics, anesthetics, hyperosmotics, and more.</p>		10	✓				✓	✓
	311G	<p><b>Exam Procedures and Diagnostic Tools Part 1</b></p> <p>This course reviews an eye exam workflow. Topics include exam workflow, Chief Complaint (CC), History of Present Illness (HPI), Review of Systems (ROS), Pretests, Visual Acuity, Tonometry, Visual Fields, Pachymetry, and more.</p>		10	✓				✓	✓





**Badging**

**Audience**

**Access**

Category	Course#	Course Name	Badging		Audience		VSP Network	Access		
			Badge	Points	Staff	Doctor		Silver	Gold	Platinum

**Professional Development**

Certified Paraoptometric (CPO) Exam Prep	312G	<p><b>Exam Procedures and Diagnostic Tools Part 2</b> This module expands on the exam procedures and diagnostic tools covered in Part 1. Topics include retinoscopy, manifest refractions, dilation, biomicroscopy (slit-lamp), ophthalmoscope, ancillary diagnostic testing and basic coding, and exam finalization.</p>		10	✓				✓	✓
	313G	<p><b>Ophthalmic Lenses</b> The most essential part of eyewear are spectacle lenses used to correct ametropia. This module covers spectacle lens types, designs, materials, lens enhancements and treatments, and lens selection.</p>		10	✓				✓	✓
	314G	<p><b>Spectacle Frames</b> Spectacle frames come in countless designs and styles. Understanding basic frame design is an important aspect of eye care. Topics of this module include frame anatomy, boxing system, frame tilt, basic frame selection, and common tools used to adjust frames.</p>		10	✓				✓	✓
	315G	<p><b>Contact Lenses</b> Contact lenses are a popular treatment option to correct ametropia. This module provides a basic understanding of contact lenses. Topics include contact lens measurements, designs, spherical, toric, materials, orthokeratology, pre-fit valuation, verification, cleaning, and more.</p>		10	✓				✓	✓







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			Badge	Points	Staff	Doctor		Silver	Gold	Platinum







**Professional Development**

Certified Paraoptometric (CPO) Exam Prep	316G	<p><b>Optometric Practice Basics</b></p> <p>An optometric practice has a number of roles and responsibilities. It's important to know these roles and responsibilities to ensure a high standard of patient care. Topics include the patient journey, office personnel, ethics, hygiene, patient triage, appointments, recalls, HIPAA, Health Information Technology (HIT), Protected Health Information (PHI), patient health records, payments, basic third party, and more.</p>		10	✓				✓	✓
	317G	<p><b>Basic Business Skills</b></p> <p>Optometric practices rely on technology on the optical and clinic side. This module explores the terminology and technology in optometric practices such as computer skills related to electronic claims submission, printers, fax machines, barcode scanners, and more.</p>		10	✓				✓	✓
	318G	<p><b>Certified Paraoptometric (CPO) Exam Prep Quiz</b></p> <p>This is the final module in the CPO Exam Prep series.</p>		10	✓				✓	✓
VSP Visionary PRO	909N	<p><b>Unity Via II Lens Spotlight</b></p> <p>Learn more about Unity Via II Lens Spotlight and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	921N	<p><b>How to Check Eligibility and Authorize Benefits</b></p> <p>Using eClaim, easily get your VSP patients' coverage information online before they come to your office.</p>		15	✓		✓	✓	✓	✓
	922N	<p><b>Submitting Claims Exam Only</b></p> <p>Ease into eClaim submission with this tutorial on submitting exam-only claims.</p>		15	✓		✓	✓	✓	✓

**Badging Audience Access**

Category	Course#	Course Name	Badging		Audience		Access		
			Badge	Points	Staff	Doctor	VSP Network	Silver	Gold

**Professional Development**

VSP Visionary PRO	923N	<b>Submitting Claims Exam and Basic Glasses</b> Learn the steps for submitting eClaims for an exam and basic glasses.		15	✓		✓	✓	✓	✓
	924N	<b>Submitting Claims Exam and Contacts</b> Learn the steps for submitting eClaims for an exam and contacts.		15	✓		✓	✓	✓	✓
	925N	<b>Coordination of Benefits: Introduction and Multiple VSP Plans</b> When your patient has vision coverage from one or more vision plans, coordinating benefits can help to maximize their benefits and lower their out-of-pocket costs. This training will give an overview of Coordination of Benefits and the first common scenario, multiple VSP Plans.		15	✓		✓	✓	✓	✓
	926N	<b>Coordination of Benefits: VSP Plan Is Secondary</b> Find out how to submit an online Coordination of Benefits claim when the VSP Plan is secondary to another insurance.		15	✓		✓	✓	✓	✓
	927N	<b>Coordination of Benefits: VSP Plan Is Secondary with Multiple VSP Plans</b> This training shows how to file an online Coordination of Benefits claim when the VSP Plan is secondary to another insurance with multiple VSP Plans.		15	✓		✓	✓	✓	✓
	928N	<b>Coordination of Benefits Resources</b> Learn about resources to assist you with Coordination of Benefits (COB) claims, including information and links within the Provider Reference Manual, and the COB Calculator.		15	✓		✓	✓	✓	✓

**Badging**

**Audience**

**Access**

Category	Course#	Course Name	Badging		Audience		VSP Network	Access		
			Badge	Points	Staff	Doctor		Silver	Gold	Platinum

**Professional Development**

VSP Visionary PRO	929N	<p><b>Submitting Claims Glasses with Enhancements</b> Discover how to submit eClaims when glasses have multiple lens enhancements.</p>		15	✓		✓	✓	✓	✓
	931N	<p><b>Unity Designs Product Spotlight</b> Learn more about Unity Designs vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓
	932N	<p><b>SunSync Light-Reactive Product Spotlight</b> Learn more about SunSync vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓
	933N	<p><b>TechShield Anti-Reflective Coatings Product Spotlight</b> Learn more about TechShield vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		20	✓		✓	✓	✓	✓
	944N	<p><b>Spotlight on bebe</b> Learn more about the bebe brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	945N	<p><b>Spotlight on Calvin Klein</b> Learn more about the Calvin Klein brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓

**Badging**

**Audience**

**Access**





Category	Course#	Course Name	Badging		Audience		VSP Network	Access		
			Badge	Points	Staff	Doctor		Silver	Gold	Platinum

**Professional Development**

VSP Visionary PRO	946N	<p><b>Spotlight on Dragon</b></p> <p>Learn more about the Dragon brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	947N	<p><b>Spotlight on Flexon</b></p> <p>Learn more about the Flexon brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	948N	<p><b>Spotlight on Longchamp</b></p> <p>Learn more about the Longchamp brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	949N	<p><b>Spotlight on McAllister</b></p> <p>Learn more about the McAllister brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	950N	<p><b>Spotlight on Nike</b></p> <p>Learn more about the Nike brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓
	951N	<p><b>Spotlight on Lenton &amp; Rusby</b></p> <p>Learn more about the Lenton &amp; Rusby brand vision and history, target demographics, product highlights, and key takeaways so that you can educate your customers on the brand and improve their satisfaction and your sales.</p>		15	✓		✓	✓	✓	✓

			Badging		Audience		Access			
Category	Course#	Course Name	Badge	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum

**Professional Development**

VSP Visionary PRO	510N	<p><b>Expanding Your Patient Base</b> Explore new ways to increase your patient base, loyalty, and capture rate.</p>		20		✓	✓	✓	✓	✓
	808Na	<p><b>VSP Premier Edge Overview</b> Check out this course to discover what VSP Premier Edge is and how it demonstrates our commitment to helping you achieve your practice goals (this is the first course in the series).</p>		10	✓	✓	✓	✓	✓	✓
	808Nb	<p><b>VSP Premier Edge Benefits, Levels, and Targets</b> The Premier Program continues to evolve, supporting your long-term success and offering more choice and flexibility based on doctor feedback. In this course, you'll discover each program benefits, level, and targets needed to achieve your business objectives (this is the second course in the series).</p>		25	✓	✓	✓	✓	✓	✓
	808Nc	<p><b>VSP Premier Edge Tracking Your Status</b> Want to track your current Premier Program status? Interested in increasing your program participation? Enroll in this course to learn how to efficiently track your current program status, maintain that status, and reach a higher program level (this is the third course in the series).</p>		10	✓	✓	✓	✓	✓	✓

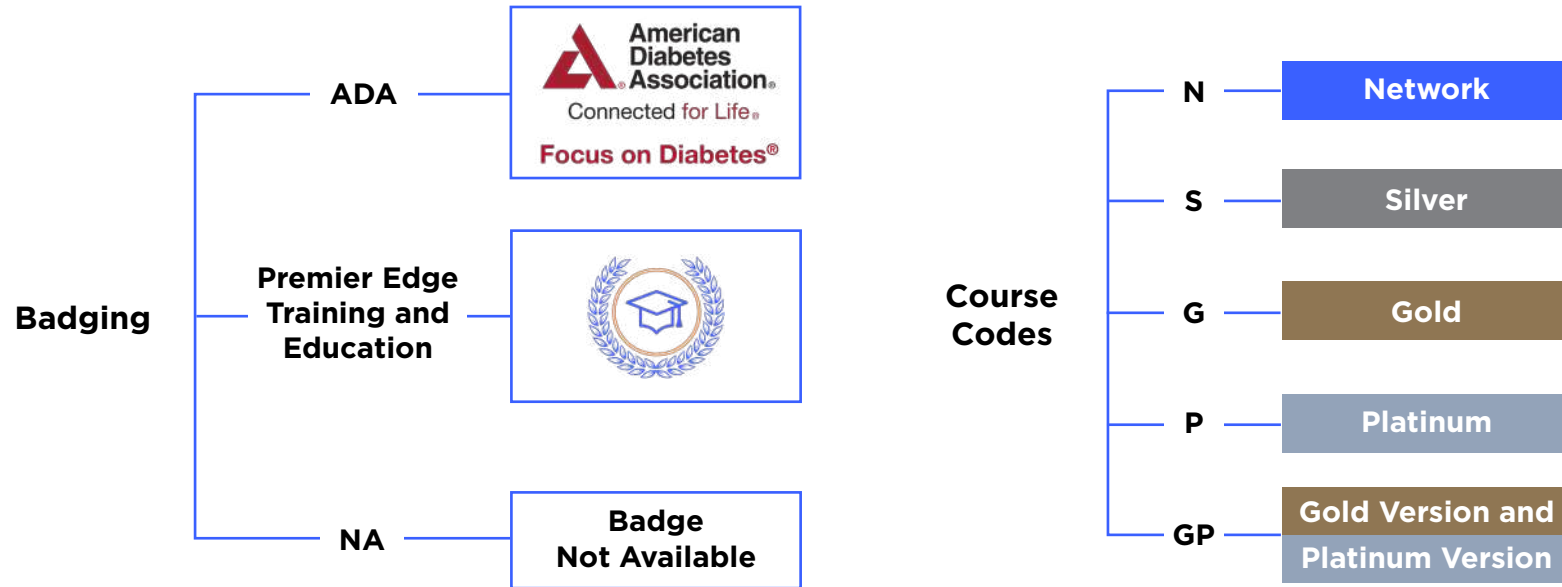
# ON-DEMAND WEBINARS

Located at [premieredgetraining.com](http://premieredgetraining.com)

Course Name	Badging		Audience		Access			
	Badge	Points	Staff	Doctor	VSP Network	Silver	Gold	Platinum
You, INC.: Developing Your Personal Brand	NA	NA	✓	✓	✓	✓	✓	✓
Essential Medical Eye Care Plan	ADA	15	✓	✓	✓	✓	✓	✓
Helping Kids in Need (Webinar)	NA	NA		✓	✓	✓	✓	✓
Marketing to Hire Stellar Staff	NA	NA	✓	✓	✓	✓	✓	✓
Hire Right the First Time	NA	NA	✓	✓	✓	✓	✓	✓



# KEY



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