

LOOKBOOK

2024-25



Superflex[®]
kids

SFK-305
SFK-301



Superflex[®] kids

Superflex[®] Kids celebrates individuality and creativity in its 2024 campaign, titled “Mix & Match.”

MIX & MATCH

Inspired by a maximalist aesthetic, the campaign seamlessly juxtaposes bold colors and expressive designs, embracing the “patternful” trend. The vibrant wardrobe and graphic backdrops set the scene as patterns effortlessly mix and match, radiating confident and youthful energy.

The eyewear featured in the campaign stands out with its bright color palette and funky detailing. Designed for both fit and fun, Superflex[®] Kids frames are constructed with top-quality material and spring hinges for extra durability. While form and function always come first, on-trend eye shapes, bold colors and fun temple detailing make this collection a cool fashion statement for kids of all ages. With its vibrant feel, the new collection seamlessly merges playfulness and flair, helping kids define their unique fashion sense!

Cover Image: SFK-296

[SELECT CLOTHING PROVIDED BY L'ENFANTILLON]



SFK-307



SFK-299

SFK-311
SFK-312



SFK-303



SFK-309



SFK-310

SFK-297



SFK-297

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