

CELEBRATING 2020 SUCCESSES

A Year in Review with an Eye on Diabetes

Take a look at all of the diabetes and prediabetes-related successes you achieved and that supported your practice and your patients in 2020.



8.5M

Number of VSP patients identified with diabetes, diabetic retinopathy, hypertension, and high cholesterol by VSP network doctors since 2005



1M

New individuals reached through American Diabetes Association social channels

15,463



Hours of Continuing Education and diabetes content attended by VSP network doctors



18

Diabetes-related webinars hosted by Premier Academy360 in its first year



2M

Direct mailings to VSP members including diabetes messaging



892K

Diabetic eye exam reminder letters and emails sent to VSP members

42M



Media impressions of diabetes-related VSP marketing efforts highlighting the importance of network doctors and eye exams

\$4.1M



Revenue paid to doctors for reporting of diabetes, diabetic retinopathy, high cholesterol, and hypertension

For additional resources and information for your practice and for patients with diabetes and those at risk for prediabetes, visit vspeyondiabetes.com.